

**DISCOVER**  
**NEPA**

# Who We Are

DiscoverNEPA is a regional marketing initiative covering  
10 counties in Northeastern Pennsylvania

A word cloud consisting of 10 Pennsylvania county names arranged in a roughly circular pattern. The words are: schuylkill, carbon, wyoming, susquehanna, pike, lackawanna, luzerne, wayne, columbia, and monroe. The colors range from light green to dark green.

# Mission Statement

Our mission is to encourage Northeastern Pennsylvania's best and brightest to **stay in the region**, to **promote local quality of life assets and communities**, to **recruit talented individuals** to the region, and to **assist local nonprofits** by cultivating awareness and volunteerism; **branding the region as one of the nation's best places to live, learn, work and play.**

# DiscoverNEPA



Website launched in May 2018

- Things to Do
- Support a Cause (Nonprofit Directory)
- Live in NEPA

Active on Social Media

- Approaching 90,000 followers

Non-monetized

# What We Do

We help tell the story of Northeastern Pennsylvania through:

- Videos
- Photos
- Articles & Stories



# What We Do



# What We Offer



***Let us help you tell your story!***

Ensure your nonprofit is included in our Support a Cause Directory:

- If missing, use the “Add/Edit Business Profile” link in the footer navigation of the website
- Submit photos, updates or edits using the same link

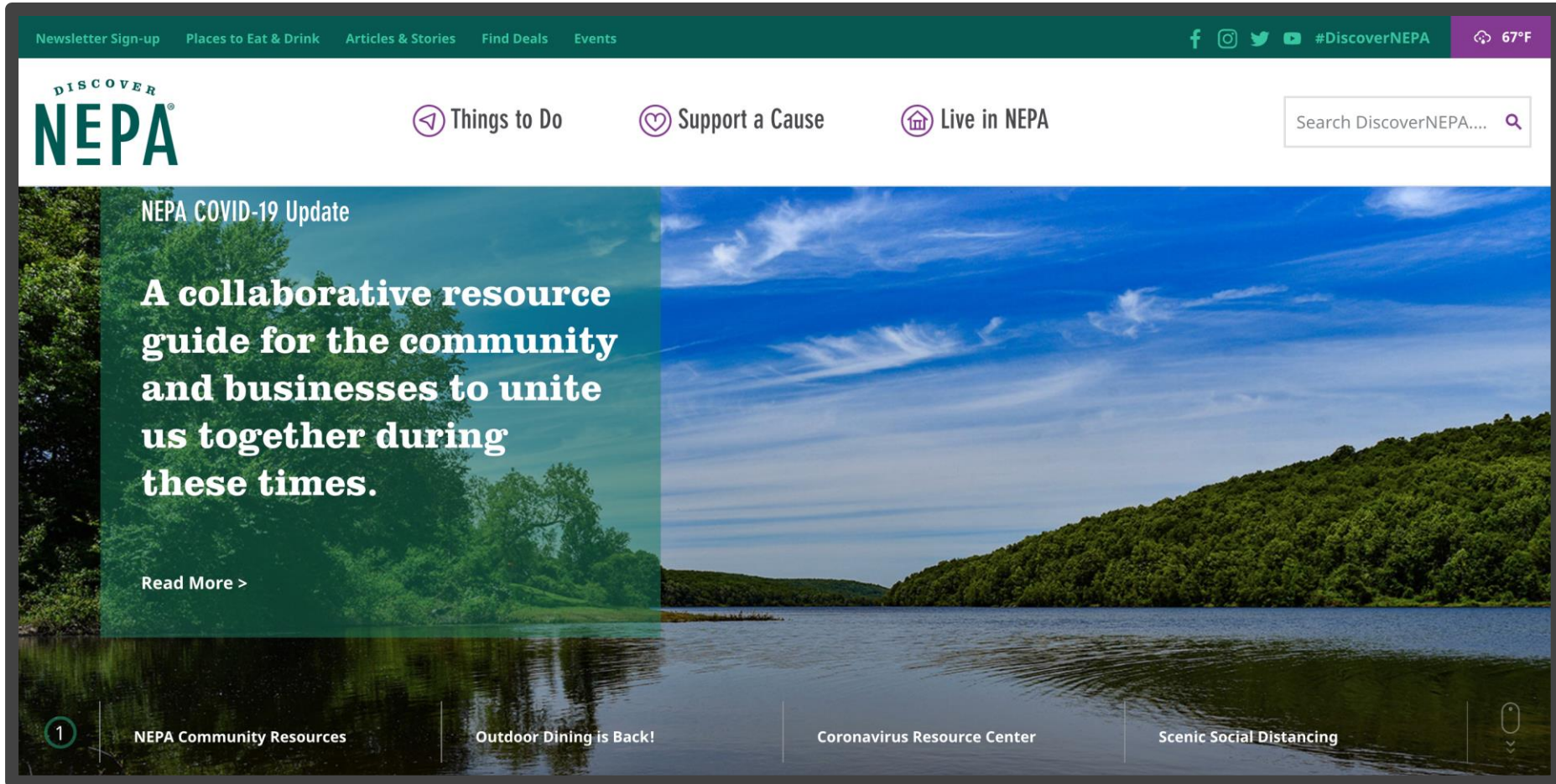
# What We Offer

Events that are open to the public can easily be added to our calendar by using the “Submit An Event” link in the footer navigation of the website.





# DiscoverNEPA Website



[www.DiscoverNEPA.com](http://www.DiscoverNEPA.com)

# Thank you!

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