



**INVITATION
NORTHEAST PA REGION -
WATERSHED WORKSHOP**

Thursday April 9, 2020
8:30 a.m. – 3:15 p.m.

**Lackawanna Heritage Valley Authority
213 Railroad Avenue, Scranton PA, 18505**

Please join the Pennsylvania Organization for Watersheds and Rivers (POWR) and the Pennsylvania Environmental Council (PEC) for a gathering of watershed group leaders to share resource information, learn techniques to help build capacity, and network with other groups in the Northeast Pennsylvania region. Building on the success of the 2018 workshops and the 2019 statewide conference, POWR and PEC are convening meetings across the state to identify needs and provide organizational capacity and technical resource tools. Invited guests include staff from Penn State Extension, The Communication Solutions Group, PA DEP, PA DCNR, County Conservation Districts and regional and local environmental organizations with watershed-focused programs and resources.

Who Should Attend? Watershed and environmental organization staff, board members, volunteers, and interested citizens.

[Register Now](#)

COST: The Workshop is \$15.00 and includes lunch. For more information and to register, please use link above.

AGENDA – PLEASE SEE NEXT PAGE FOR OUR AGENDA

Northeast - Regional Watershed Workshop
Thursday April 9, 2020
Lackawanna Heritage Valley Authority, Scranton
Agenda

8:30 – 9:00 AM Registration, Coffee and Networking

9:00 – 10:00 AM Welcome from POWR and Hosts and CWO Round Robin: Achievements and Challenges
Share your organization's projects, program, and challenges with the group. Facilitated by Tali MacArthur, Pennsylvania Organization of Watersheds and Rivers and Susan Myerov, PEC

10:00 – 11:00 AM Volunteer Management, Recruitment, Retention, and Psychology
Suzanna Windon, Assistant Professor, Youth and Adult Leadership, Penn State Extension

11:00 – 11:15: Networking Break

11:15 – 11:45 AM: New POWR Programs and Projects
PEC/POWR staff

11:45 – 12:15: Getting Your Story Out: How to Attract Media Coverage for Your Events"
Leza Raffel, President, The Communication Solutions Group, Inc.

12:15 – 1:15 Networking Lunch

1:20 – 2:40 Funding, Resources, Partnership "Shorties"

- Discover NEPA "Who We Are/What We Do/What We Offer" Mary Kolessar, Discover NEPA
- Introduction to the Erosion and Sediment Control Program, Shane Kleiner, PADEP
- Who and What is Your Local Community Foundation: Brittany Pagnotti, Scranton Area Community Foundation
- Columbia County and Columbia/Montour Coalition for Source Water Protection Good Water = Good Life Series, Brittany Hartzell and Jennifer Whisner

2:45 – 3:15: Penn's Parks for All Survey and Lessons Learned

Presented by Paul Zeph, Planning Section DCNR Bureau of State Parks

Thank you to our host:

Lackawanna Heritage Valley
— WHERE AMERICA'S STORY LIVES —



SAVE THE DATE! STATEWIDE CONFERENCE FOR WATERSHED ORGANIZATIONS:
February 21-22, 2021